



Your Creative Print Partner



Create



Produce



Fulfil

When we design an Ebi Engage campaign, **we're designing a piece with record-breaking response rates** and a dynamic customer journey.

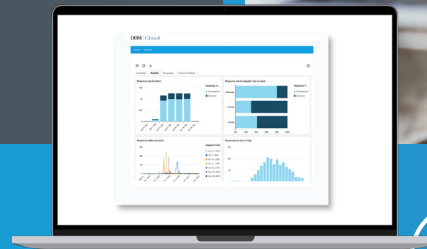
Each Ebi Engage campaign begins from the design phase - clients can either select a design for their campaign from our catalogue of templates or work with our in-house design team to create something completely bespoke. With options for a range of budgets, no Engage campaign is the same.

While beautiful, interactive design is *the heart* of every Engage campaign, data is the engine that makes it run.



Gaining real-time results from a DM campaign is incredible! We gain customer insight data we only dreamed of and achieve record breaking ROI! The future of this marketing channel for sure. Amazing technology from Ebi!

Senior Customer Relationship Manager



### The Power of Data

Each customer is given a unique ID, allowing the campaign to personalise their experience. The power of Engage lies in its instant customer interaction, with the option to trigger SMS messages, emails, voicemails and more upon customer interaction with the pack.

All data is kept completely secure according to strict GDPR guidelines, with monthly auditing of our own security processes. We also work with an independent data security agency to protect our clients' - and their customers' - data.

Because Engage packs do not store any customer data, they can be returned to us for recycling even after use. Upon its return to headquarters, every Engage pack is recycled and the electronics are repurposed.

### Control the Customer Journey

Ebi Engage's hidden weapon is DDM Cloud, the sophisticated cloud-based dashboard for each campaign. Analyse the campaign in real time, filter by an array of different parameters, and tweak customer journeys based on live feedback.

DDM Cloud can give a general bird's eye view of a campaign, or used to drill down into the details. Filters can be used independently or combined: how many people in a particular location have opened your pack? What time of day sees the most button presses?

Are you looking for a new spin on your next direct mail campaign? **Do you want to double - or even triple - your response rate? Get in touch with us for your free Engage sample pack.**