INNOVATIVE CAMPAIGN IGNITION
FOR YOUR BUSINESS

AN INTRODUCTION TO

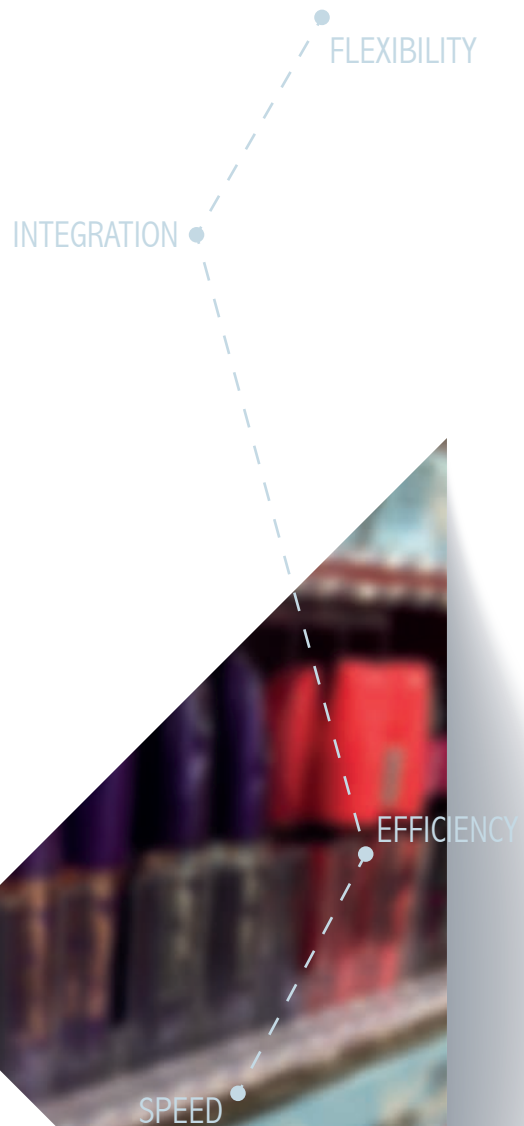**STEAM**

FULL STEAM AHEAD ▷

Welcome to **STEAM**△

INTEGRATION

FLEXIBILITY

EFFICIENCY

SPEED

IN A NUT SHELL

Welcome to the evolution of campaign deployment. Steam is a bespoke, flexible workflow platform specifically developed to enable complex print collateral to be deployed efficiently at high speed. Utilise steam as a stand alone production tool or go the whole hog and fully integrate. Steam is your workflow set up your way.

FLEXIBILITY

INTEGRATION

EFFICIENCY

SPEED

REAL IMPACT, REAL RESULTS

DAY IN DAY OUT

The tangible benefits Steam will deliver to you as a partner, a quick comparison of pre and post Steam implementation workflow management.

QUOTING

Instant and data driven matrix costing provides real time campaign evaluation. 56% time management reduction.

PRE PRESS & APPROVALS

Automate artwork analysis, corrections and data merging alongside bespoke approval system. 87% time management reduction.

EFFICIENCY

Optimised production and real time tracking resulting in 28% lead time improvement alongside a new same day production model.

COMMERCIAL IMPACT

Overall campaign cost improvement of 21% versus pre Steam campaign deployments.
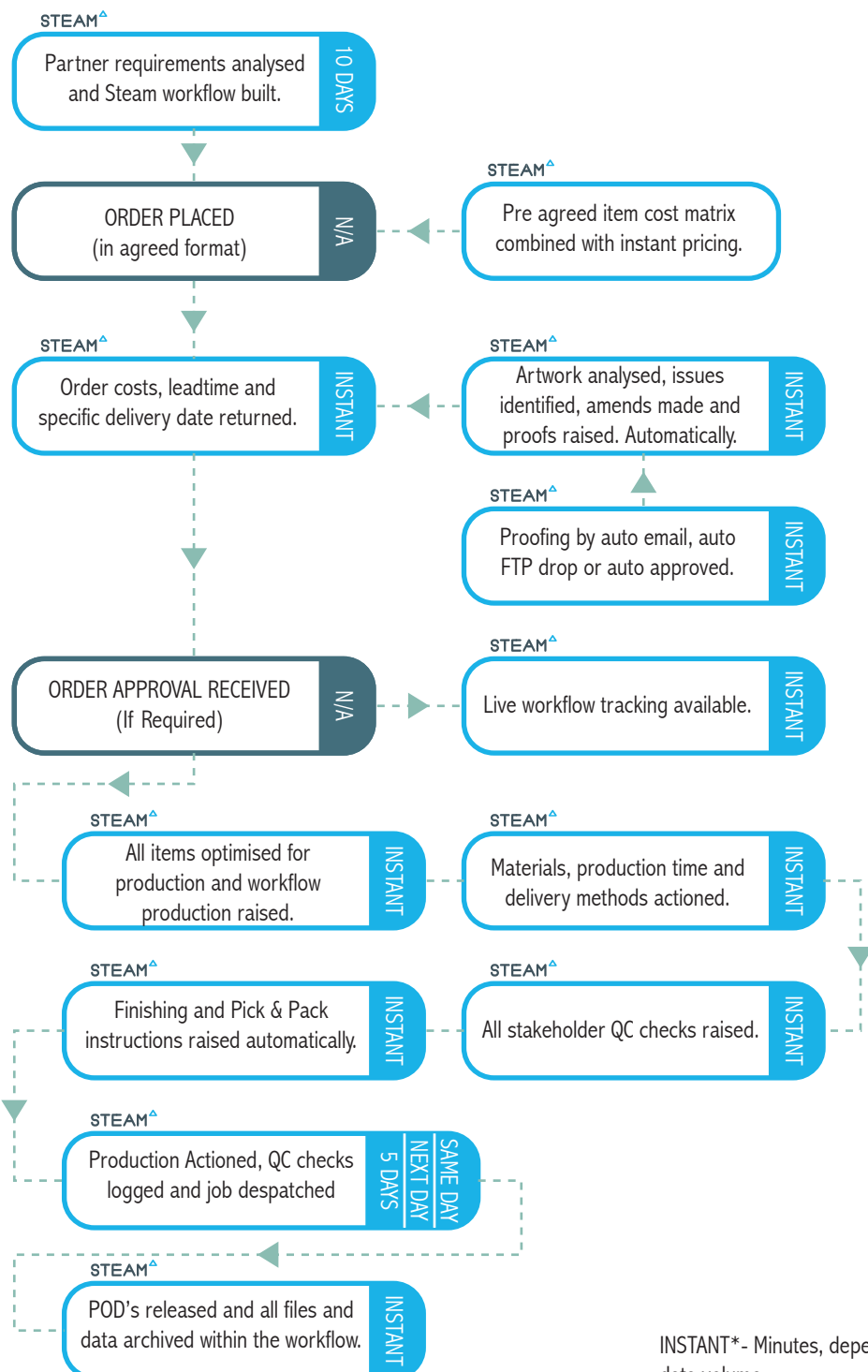
"Since we have been running Steam we have more than halved our campaign management time as a team, campaigns deploy quicker and we have had less artworking and quality issues. What more can you ask for. Highly recommend it"

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Account Director/Steam Partner

STEAM

HIGH SPEED
CAMPAIGN SUPPORT

A quick overview of how Steam can integrate and support on going campaign require-

STEAM
Partner requirements analysed and Steam workflow built. | **10 DAYS**

STEAM
ORDER PLACED (in agreed format) | **N/A**

STEAM
Pre agreed item cost matrix combined with instant pricing.

STEAM
Order costs, leadtime and specific delivery date returned. | **INSTANT**

STEAM
Artwork analysed, issues identified, amends made and proofs raised. Automatically. | **INSTANT**

STEAM
Proofing by auto email, auto FTP drop or auto approved. | **INSTANT**

STEAM
ORDER APPROVAL RECEIVED (If Required) | **N/A**

STEAM
Live workflow tracking available. | **INSTANT**

STEAM
All items optimised for production and workflow production raised. | **INSTANT**

STEAM
Materials, production time and delivery methods actioned. | **INSTANT**

STEAM
Finishing and Pick & Pack instructions raised automatically. | **INSTANT**

STEAM
All stakeholder QC checks raised. | **INSTANT**

STEAM
Production Actioned, QC checks logged and job despatched | **SAME DAY / NEXT DAY / 5 DAYS**

STEAM
POD's released and all files and data archived within the workflow. | **INSTANT**

INSTANT*- Minutes, depending on data volume.
SAME DAY* - Orders placed before 2.00pm.

STEAM▲

LEADING, DYNAMIC
CAMPAIGN COLLATERAL

With 9 printing methods and over 65 finishing routes the physical print collateral outputs of the Steam workflow are as broad as the workflow platform itself.

MATERIALS

Over 130 materials in stock across papers, boards, plastics, transparent substrates, recyclable plastics, acrylics and even wood grades. 80 micron - 55mm thick.

PRINTING

Deploy personalised data on every item, lay down whites and reverse print in exact registration and enjoy HD quality digital and litho print alongside bespoke coatings and varnishes. Up to 3 x 2 meters in size.

CONVERTING

Over 65 finishing processes including die cutting, routing, laminating, duplexing, foiling, screening, in line gluing, riveting and much more.

PICK & PACK

Dedicated manual and machine based on site fulfilment and packing for estate specific campaign drops.

STORE

2000 pallet on site storage facility for on going deployment and maximum production scales of economy.