



Introducing Ebi Integrity



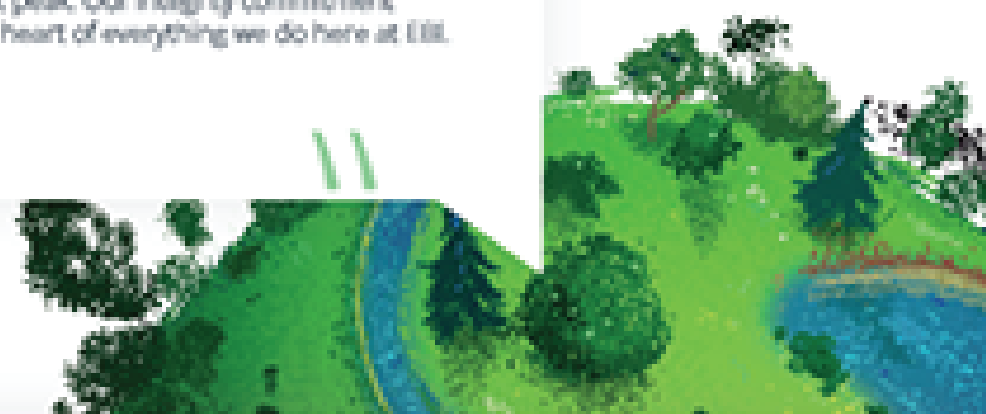
Ebi is a certified carbon neutral manufacturer - and we want to support you in your own sustainability journey. Ebi Integrity is about making a tangible difference to the planet, with products made from sustainable processes and recyclable materials, a low carbon footprint, and support for green projects all over the world.

Ebi's operational carbon footprint has reduced down to 0.02 tonnes CO₂e per m² in 2024, over 90% lower than the UK printing industry average (2024). Collaborating with our independent partners CarbonQuota to measure, reduce and certify our carbon emissions remains a key object for the business, delivering on our manufacturing with integrity mandate.



We are thrilled to announce significant progress in reducing our carbon footprint. In 2024, we achieved a 71% reduction since launching the integrity programme bringing emissions down to 82 tCO₂e. We are continuing to build on this success in 2024 and investment in our solar field now means we produce over 60% of our energy needs on site at peak. Our integrity commitment continues to remain at the heart of everything we do here at Ebi.

Ebi Board Team



Here's How We Support Your Sustainability

We practice what we preach. Here's how our operations reflect our values.



Our production is fuelled by 100% clean green energy



Our Ebi fleet has transitioned to full electric or hybrid vehicles



All the products we produce in our operations can be carbon measured, offset and made climate positive in-line with UN Sustainable Development Goals



Our PPS plastic recycling scheme has recycled over 347 tonnes - almost as heavy as 30 double decker buses!



We will reduce our carbon emissions by 40% in 2022, saving over 100 tonnes CO2 - the equivalent to boiling a kettle nearly 1,500,000 times!



We take part in sustainability projects all around the world, including in India and Brazil

Ebi Integrity Services



Utilise Ebi Integrity to deliver **climate positive** products and campaigns. We are encouraging all of our partners to commit to making a difference and to deliver products with sustainable integrity.

Go way beyond just the benefits of having your products made by a carbon neutral operation. Carbon offsetting is rapidly rising in importance. The world's carbon emissions are increasing at an alarming rate. Committing to a Net Zero Pathway by measuring, reducing and becoming carbon neutral is a powerful weapon in the fight against climate change.

Through Ebi Integrity, we support our customers through the sustainability journey, with a range of services designed to make going green easier.



Measure

Understand the true impact your activity is having on the planet. This is the process in which we calculate the carbon footprint of your products or campaign.



Neutral

We can reduce our impact on the environment through offsetting via verified schemes such as Gold Standard, which leads directly to the reduction or removal of carbon dioxide from the atmosphere.



Go Climate Positive

Double your carbon offsetting to create a climate-positive certified product or campaign.

4 out of 5 customers prefer lower impact brands

Via SmartestEnergy



Sustainability does not just matter to us - it matters to your customers. More and more research is showing that sustainability makes a big difference to consumers when they make purchases - and brands that fail to recognise this are being left behind.

Go way beyond just the benefits of having your products made by a carbon neutral operation. Carbon offsetting is rapidly rising in importance. The world's carbon emissions are increasing at an alarming rate and offsetting your carbon emissions is a powerful mechanism to help in the battle against climate change and global warming.



There has been a 71% global rise in online searches for sustainable goods (The Economist Intelligence Unit)



66% of consumers say they consider sustainability when making a purchase (McKinsey & Co)



Nearly 1 in 3 consumers have stopped buying certain brands or products because of sustainability related concerns (Deloitte)

Schemes We Support



Product Labelling

Once your product campaign is offset and certified, product labelling can be used to communicate the sustainable integrity of your product or campaign to your customers.



Tree Planting and Re-wilding Schemes

Tree planting schemes are vital in helping to prevent the potential breakdown of nature and revive biodiversity. However, these schemes are usually not considered carbon neutral in the short term as it can take decades for a new tree to begin to remove carbon dioxide from the atmosphere. In many ways these schemes are a gift for the next generation.



Carbon Offsetting

We cannot reverse our effect on the environment - but we can offset it. Carbon offsetting comes not just with benefits to our planet, but also with local, social and biodiversity benefits that matter to your customers.

Carbon offsetting is a catch-all phrase, which means that it is often incorrectly used to refer to schemes which are not certified. For example, many tree-planting schemes lack independent verification that confirms they are truly carbon neutral.



Forest Preservation Schemes

A forest the size of the UK is lost every year (Climate Focus) - and the destruction is accelerating.

Forest preservation schemes are rarely considered carbon offsetting as they do not reverse carbon emissions. However, these schemes are crucial in preserving existing biodiversity on our planet. Take action by working with a locally established charity to preserve forests in your area.



Mampuri Wind Power Project

 Sri Lanka



The Mampuri Wind Power Project, located along Sri Lanka's northwestern coastline, consists of eight turbines with a total capacity of 10 MW, making it the country's first wind farm. Harnessing the region's favourable coastal winds, it generates about 23,049 MWh of clean electricity annually for the Ceylon Electricity Board, replacing fossil fuel-based power and preventing around 15,652 tons of CO2 emissions each year. Beyond its environmental benefits, the project supports sustainable development by improving local infrastructure, creating income opportunities, and employing 91 people during construction and operation, with ongoing training provided.



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